

# **The Art of Turning Wholesale Rates into Retail Rates**

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# Wholesale Rates are Important!

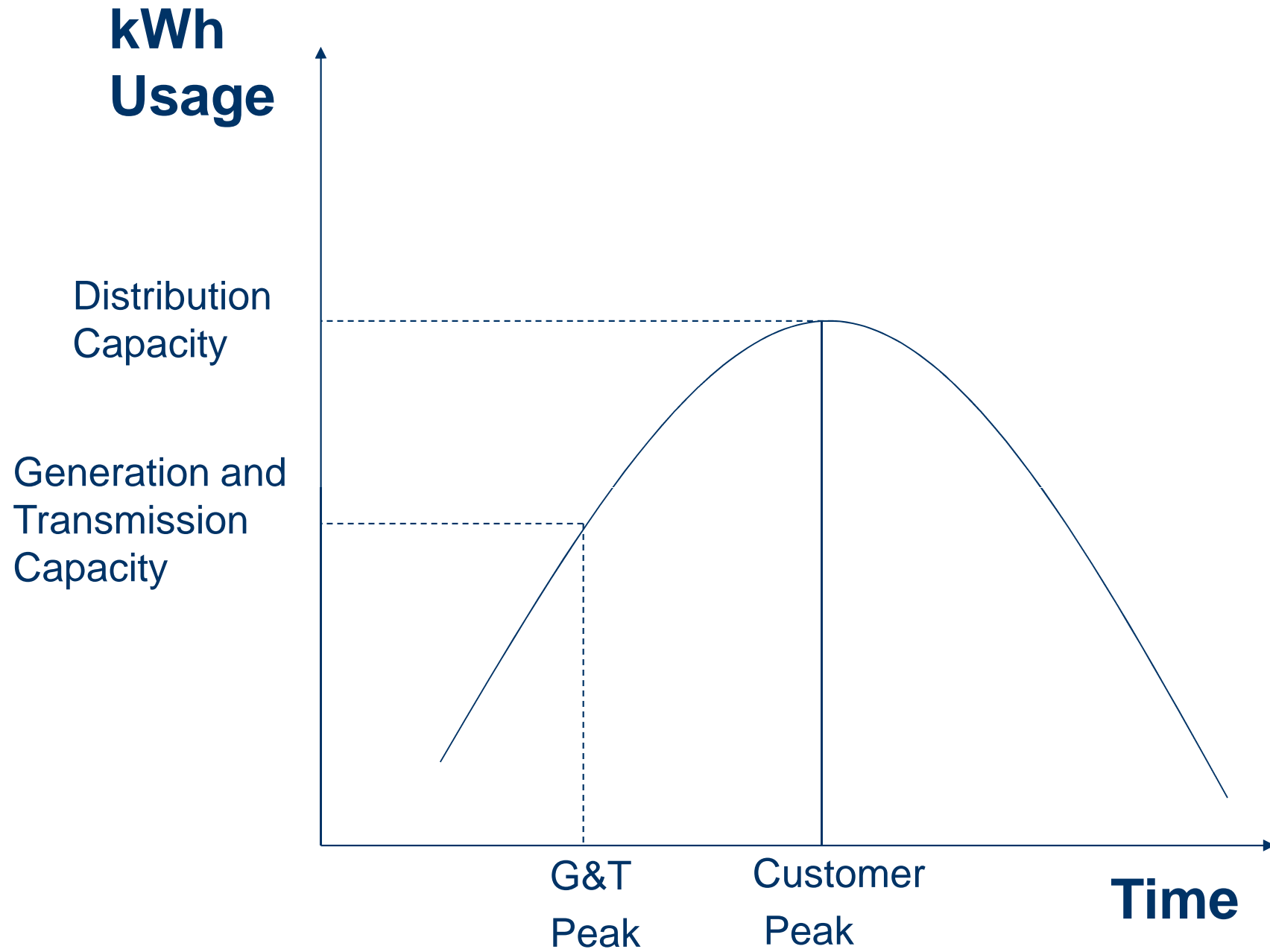
- Represent 60% - 70% of coops costs
- Based on structure, can promote or hinder a coops ability to offer certain types of rates
  - TOU
  - Off-Peak Heating Rates
  - Seasonal Rates
  - High Load Factor Rates

# Wholesale Cost

- Capacity
  - Production and Transmission plant
  - Substation
  - Fixed O&M
  - FERC Predominance
- Variable O&M
  - FERC Predominance
  - Fuel

# What Drives Production and Transmission Capacity Costs?

- Power requirements during the G&T peak hour
- Anything that is related to serving the peak demand requirements of the G&T
- Does not vary with the amount of energy produced



# What Drives Substation Capacity Costs?

- Individual member maximum demand

# What Drives Variable O&M Costs?

- Fuel
- Maintenance of Boiler Plant
- Anything that varies with the amount of energy produced

# Wholesale Rate Design Objectives

- Rates should reflect the cost of providing service
  - Equity among customers
- Fixed costs should be billed through fixed charges
- Variable costs should be billed through variable charges
- Purchased power costs should be reflected in rates such that, to the extent practicable, incremental/decremental revenue matches incremental/decremental cost



# Wholesale Rate Design Objectives

- Provide rates that better reflect the cost differences of providing power at different points in time
  - CP demand rates
  - Time differentiated demand rates
  - Time differentiated energy rates
- Surety of cost recovery
- Peace in the family
- Load Building

# Types of Wholesale Rates

- Coincident Peak Demand
  - Demand charge based on hour with highest system demand
  - Reflects cost causation well because it reflects how the system was planned
  - Flat or time differentiated energy

# Types of Wholesale Rates

- Non-Coincident Peak Demand
  - Based on each member's highest demand in the month - will be different hours
  - Does not necessarily reflect the cost of providing service because plant additions are not planned based on individual member maximum demands
  - Flat or time differentiated energy

# Types of Wholesale Rates

- Average and Excess
  - Average demand charge billed on the basis of average demand for the year – same as billing on energy
  - Excess demand is billed on the monthly difference between actual metered demand and average demand
  - Flat or time differentiated energy

# Types of Wholesale Rates

- Seasonal
  - Demand charge can be CP or NCP, but varies by season
  - Flat, time differentiated, or seasonal energy

# Types of Wholesale Rates

- Peak Day
  - Demand charge based on the highest 3 to 5 days in the year
  - Flat or time differentiated

# Rate Design Steps

- Allocate PP Costs to Rate Classes
  - Costs should be allocated to each class based on how the PP cost is billed or incurred
- Unitize cost according to retail rate design

## Coincident Peak Wholesale Rate

- \$10 Monthly CP Demand Charge
- \$0.04 energy
- System 12 month CP demand 20,000
- System Energy 8,760,000
- Annual demand costs ( $\$10 \times 20,000$ ) \$200,000
- Annual energy costs ( $\$0.04 \times 8,760,000$ ) \$350,400
- Grand total annual purchased power cost \$550,400



# Allocation Units

- Residential energy 6,587,520
- Commercial energy 1,646,880
- Residential CP demand 15,040
- Commercial CP demand 3,760
- Commercial NCP Billing Demand 7,500

# Allocation

- Residential energy  $(6,587,520 / 8,234,400) \times \$350,400 = \$280,320$
- Commercial energy  $(1,646,880 / 8,234,400) \times \$350,400 = \$70,080$
- Residential CP demand  $(15,040 / 18,800) \times \$200,000 = \$160,000$
- Commercial CP demand  $(3,760 / 18,800) \times \$200,000 = \$40,000$

# Residential Rate Development (CP)

- Customer charge
- Energy Charge
- All purchased power costs go into the energy charge
- Energy portion  $\$280,320 / 6,587,520 = \$0.04255$
- Demand portion  $\$160,000 / 6,587,520 = \$0.02429$
- Total purchased power component in energy rate is  $(\$0.04255 + \$0.02429) = \$0.06684$

## Commercial Rate Development (CP)

- Customer charge
- Demand Charge
- Energy Charge
- Energy portion  $\$70,080 / 1,646,880 = \$0.04255$  per kWh
- Demand portion  $\$40,000 / 7,500 = \$5.33$  per kW

# Non-Coincident Demand Wholesale Rate

- \$8.00 Monthly NCP Demand Charge
- \$0.04 energy
- System 12 month NCP demand 25,000
- System Energy 8,760,000
- Annual demand costs ( $\$8.00 \times 25,000$ ) \$200,000
- Annual energy costs ( $\$0.04 \times 8,760,000$ ) \$350,400
- Grand total annual purchased power cost \$550,400

# Allocation Units

- Residential energy 6,587,520
- Commercial energy 1,646,880
- Residential NCP demand 16,000
- Commercial NCP Billing Demand 7,500

# Allocation

- Residential energy  $(6,587,520 / 8,234,400) \times \$350,400 = \$280,320$
- Commercial energy  $(1,646,880 / 8,234,400) \times \$350,400 = \$70,080$
- Residential NCP demand  $(16,000 / 23,500) \times \$200,000 = \$136,170$
- Commercial NCP demand  $(7,500 / 23,500) \times \$200,000 = \$63,830$

# Residential Rate Development (NCP)

- Customer charge
- Energy Charge
- All purchased power costs go into the energy charge
- Energy portion  $\$280,320 / 6,587,520 = \$0.04255$
- Demand portion  $\$136,170 / 6,587,520 = \$0.02067$
- Total purchased power component in energy rate is  $(\$0.04255 + \$0.02067) = \$0.06322$



## Commercial Rate Development (NCP)

- Customer charge
- Demand Charge
- Energy Charge
- Energy portion  $\$70,080 / 1,646,880 = \$0.04255$  per kWh
- Demand portion  $\$63,830 / 7,500 = \$8.51$  per kW

# Average and Excess Wholesale Rate

- \$9.00 Monthly Average Demand Charge
- \$11.50 Monthly Excess Demand Charge
- \$0.04 energy
- System 12 month CP demand 20,000
- System Energy 8,760,000
- Annual average demand costs ( $\$9.00 \times (8,760,000/8760) \times 12$ ) = \$108,000
- Annual excess demand costs ( $\$11.50 \times 8,000 \text{ kW}$ ) = \$92,000
- Annual energy costs ( $\$0.04 \times 8,760,000$ ) \$350,400
- Grand total annual purchased power cost \$550,400

# Allocation Units

- Residential energy 6,587,520
- Commercial energy 1,646,880
- Residential Average Demand  $(6,587,520/8760 \times 12) = 9,024$
- Commercial Average Demand  $(1,646,880/8760 \times 12) = 2,256$
- Residential CP demand 15,040
- Commercial CP Billing Demand 3,760
- Residential Excess Demand  $(15,040 - 9,024) = 6,016$
- Commercial Excess Demand  $(3,760 - 2,256) = 1,504$

# Allocation

- Residential energy  $(6,587,520 / 8,234,400) \times \$350,400 = \$280,320$
- Commercial energy  $(1,646,880 / 8,234,400) \times \$350,400 = \$70,080$
- Residential average demand  $(6,587,520 / 8,234,400) \times \$108,000 = \$86,400$
- Commercial average demand  $(1,646,880 / 8,234,400) \times \$108,000 = \$21,600$
- Residential Excess Demand  $(6,016 / 7,520) \times \$92,000 = \$73,600$
- Commercial Excess Demand  $(1,504 / 7,520) \times \$92,000 = \$18,400$

## Residential Rate Development (Avg & Exc)

- Customer charge
- Energy Charge
- All purchased power costs go into the energy charge
- Energy portion  $\$280,320 / 6,587,520 = \$0.04255$
- Average Demand portion  $\$86,400 / 6,587,520 = \$0.01312$
- Excess Demand portion  $\$73,600 / 6,587,520 = \$0.01117$
- Total purchased power component in energy rate is  $(\$0.04255 + \$0.01312 + \$0.01117) = \$0.06684$

## Commercial Rate Development (Avg. & Exc)

- Customer charge
- Demand Charge
- Energy Charge
- Energy portion  $\$70,080 / 1,646,880 = \$0.04255$  per kWh
- Average Demand portion  $\$21,600 / 1,646,880 = \$0.01312$  per kWh
- Total Energy Charge  $\$0.04255 + \$0.01312 = \$0.05567$
- Excess Demand portion  $\$18,400 / 7,500 = \$2.45$  per kW

# Seasonal Wholesale Rate

- \$13.56 Summer Monthly CP Demand Charge (June – Sept)
- \$8.00 Winter Monthly CP Demand Charge (Oct – May)
- \$0.04 energy
- Summer CP demands 7,200
- Winter CP demands 12,800
- System Energy 8,760,000
- Annual summer demand costs ( $\$13.56 \times 7,200$ ) = \$97,600
- Annual winter demand costs ( $\$8.00 \times 12,800 \text{ kW}$ ) = \$102,400
- Annual energy costs ( $\$0.04 \times 8,760,000$ ) \$350,400
- Grand total annual purchased power cost \$550,400

# Allocation Units

- Residential summer energy 2,371,507
- Residential winter energy 4,216,013
- Commercial summer energy 592,877
- Commercial winter energy 1,054,003
- Residential Summer CP Demand 5,414
- Commercial Summer CP Demand 1,354
- Residential Winter CP Demand 9,626
- Commercial Winter CP Demand 2,406



# Allocation

- Residential energy  $(6,587,520 / 8,234,400) \times \$350,400 = \$280,320$
- Commercial energy  $(1,646,880 / 8,234,400) \times \$350,400 = \$70,080$
- Residential summer demand  $(5,414 / 6,768) \times \$97,600 = \$78,074$
- Commercial summer demand  $(1,354 / 6,768) \times \$97,600 = \$19,526$
- Residential winter demand  $(9,626 / 12,032) \times \$102,400 = \$81,924$
- Commercial winter Demand  $(2,406 / 12,032) \times \$102,400 = \$20,476$

# Residential Rate Development (Seasonal)

- Customer charge
- Energy Charge
- All purchased power costs go into the energy charge
- Energy portion  $\$280,320 / 6,587,520 = \$0.04255$
- Summer Demand portion  $\$78,074 / 2,371,507 = \$0.03292$
- Winter Demand portion  $\$81,924 / 4,216,013 = \$0.01943$
- Total summer purchased power component in energy rate is  $(\$0.04255 + \$0.03292) = \$0.07547$
- Total winter purchased power component in energy rate is  $(\$0.04255 + \$0.01943) = \$0.06198$

# Commercial Rate Development (Seasonal)

- Customer charge
- Demand Charge
- Energy Charge
- Energy portion  $\$70,080 / 1,646,880 = \$0.04255$  per kWh
- Summer Demand portion  $\$19,526 / 2,700 = \$7.23$  per kW
- Winter Demand portion  $\$20,476 / 4,800 = \$4.27$  per kW

# Peak Day Rates

- Demand costs should be allocated on the basis of each classes contribution to the peak day demands
- Retail rate billings based on kWh or monthly demand will bear little resemblance to a customer's contribution to costs during 3 – 5 days per year.
- We usually assign demand costs for these type rates based on class monthly CP demands, but this is by no means perfect
- CP demand retail rates also won't marry up well with peak day rates

# Comparison

	<b>Residential Energy</b>	<b>Commercial Energy</b>	<b>Commercial Demand</b>
<b>CP Rate</b>	\$0.066840	\$0.042550	\$5.33
<b>NCP Rate</b>	\$0.063220	\$0.042550	\$8.51
<b>Average &amp; Excess</b>	\$0.066840	\$0.055670	\$2.45